

# DeiC conference 2022

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Alignment and Maturity: Implementing research infrastructure solutions

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Sponsorship brochure



## Become a sponsor!

**A unique opportunity to get exposed at the Danish conference for everybody involved in e-infrastructure for research and education.**

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Welcome to the DeIC Conference 2022 – the event of the year for all those involved in supercomputing, data management, network, security and related services, especially within research and education.

The DeIC Conference 2022 focuses on current challenges, opportunities and solutions within data management, HPC, eScience, network, services and security.

The conference takes place 26-27 October 2022 at Comwell Kolding.

### We offer

We offer sponsors a booth in the exhibition area which is placed close to the four tracks. In the exhibition area the participants will also enjoy the breaks and coffee during the two conference days.

Each booth is 3 by 2 meters. A detailed overview of the exhibition area with possible locations and booth areas will be provided later.

Depending on the amount of money you are willing to spend, we also offer a presentation or workshop (25 min.) in one of the four tracks:

- Data management
- HPC and eScience
- Net and services
- Security

We have reserved one time slot in each track. If you are interested in having a presentation in this year's program, please let us know no later than **Monday, 30 May**. At the same time, please specify which track, topic and possibly also the name of your speaker. Feel free to ask us about topics and content. The program committee will review the proposals.

Based on experience from previous years these are our suggestions:

- Emphasize your technical content and expertise rather than sales or marketing in your presentations. The participants are professionals. They come to hear about the latest news within their areas of interest.
- Make an interactive presentation, e.g. in the shape of a workshop or similar to engage the participants.
- Let us know the title and description of your presentation as early as possible, so that we can include it in the program.

Meet the people responsible for the e-infrastructure at the eight Danish universities: The CIO's, CISO's, network administrators, system administrators, and others.

Introduce your technical solutions to the experts who know what their users need.

The conference takes place in a relaxed and informal atmosphere. Participants enjoy the opportunity for job-related as well as social networking.

Getting acquainted here establishes the background for follow-up meetings later.

We expect around 220 participants this year.

# Sponsorship packages

You may sponsor the DeiC Conference in various ways.

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Sponsorship of DKK 50,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- The opportunity to present or host a workshop as part of the conference program.
- The possibility to have an article made on the basis of your presentation - to be published on DeiC.dk and DeiC's social media channels.
- Free participation in the conference for four persons, including conference dinner and accommodations.

Sponsorship of DKK 40,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- The opportunity to present or host a workshop as part of the conference program.
- The possibility to have an article made on the basis of your presentation - to be published on DeiC.dk and DeiC's social media channels.
- Free participation in the conference for two persons, including conference dinner and accommodations.

Sponsorship of DKK 30,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- The opportunity to present or host a workshop as part of the conference program.
- The possibility to have an article made on the basis of your presentation - to be published on DeiC.dk and DeiC's social media channels.
- Free participation in the conference for two persons, including conference dinner and accommodations.

Sponsorship of DKK 20,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- Free participation in the conference for two persons, including conference dinner and accommodations.

Sponsorship of DKK 15,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- Free participation in the conference for one person, including conference dinner and accommodations.

All the prices are excl. vat

## Marketing

You have the opportunity to develop general marketing materials in connection with the conference - with reference to the conference. However, it should be mentioned that DeiC does not deliver the participants' email addresses to you.

## About DeIC

The Danish e-infrastructure Cooperation (DeiC) coordinates Danish digital infrastructure as an umbrella for the eight Danish universities to ensure delivery of computing, storage and network infrastructure to Danish research, teaching and innovation. DeiC coordinates Danish participation in Nordic and European e-infrastructure organisations and projects. DeiC is an entity under the Ministry of Higher Education and Science by Act 70 of April 19, 2012. DeiC is a virtual organisation. DeiC has a board with management level representation from the eight Danish universities. The daily management of DeiC is handled by a CEO employed by the board.

### Contact

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to hear more about your opportunities.