

# DeiC conference 2023

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Providing secure digital infrastructure for  
research and education

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Sponsorship brochure

## Become a sponsor!

**A unique opportunity to be exposed at the Danish conference for everybody involved in e -infrastructure for research and education.**

Welcome to the DeIC Conference 2023 – the event of the year for all those involved in supercomputing, data management, network, security and related services, especially within research and education.

The DeIC Conference 2023 focuses on current challenges, opportunities and solutions within DeICs key areas: Data Management, HPC, Network services and Security.

The conference takes place 7.- 8. November 2023 at Comwell Kolding.

### We offer

We offer sponsors a booth in the exhibition area close to the four tracks. In the exhibition area in close proximity of the conference participants will enjoy the coffee breaks during the two conference days.

Each booth is 3 by 2 square meters. A detailed overview of the exhibition area with possible locations and booth areas will be provided later.

Depending on your selected sponsor package you are willing to spend, we also offer a presentation or workshop (25 min.) in one of the four tracks: Data management, HPC, Net and services or Security

If you are interested in giving a presentation in this year's program, please let us know no later than **Monday, 30 May**. At the same time, please specify which track, topic and possibly also the name of your speaker. Feel free to ask us about topics and content. The program committee will review the proposals.

Based on our experience from previous years we suggest the following:

- Emphasize your technical content and expertise rather than sales or marketing in your presentations. The participants are professionals. They are looking forward to hear about the latest news within their areas of interest. We recommend, besides having your booth, that you also choose to mingle with other participant during session, debates and breaks.

Make an interactive presentation, e.g. in the shape of a workshop or similar to engage the participants.

Let us know the title and description of your presentation as early as possible, so that we can include it in the program and quickly create interest among participants.

The conference takes place in a relaxed and informal atmosphere, where you have the opportunity to establish long term relationship.

Meeting here establishes the background for follow-up activities.

We expect around 220 participants this year.



Foto: Karoline Sølvig

Meet the people responsible for the e-infrastructure at the eight Danish universities: The CIO's, CISO's, network administrators, system administrators, and others involved in education and research.

# Sponsorship packages

You may sponsor the DeiC Conference in various ways.

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Sponsorship of DKK 50,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- The opportunity to present or host a workshop as part of the conference program.
- The possibility to have an article made on the basis of your presentation - to be published on DeiC.dk and DeiC's SoMe channels.
- Your option to place your sponsor material in conference folders.
- Your option to place your sponsor material in the DeiC booth.
- If you want to join with more participants from your company, than the sponsor package allows, you are welcome to register additional participants at the price of the ordinary conference fee.
- Free participation in the conference for three people, including conference dinner and accommodation for two nights per person.

Sponsorship of DKK 40,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- The possibility to have an article published relevant to the program on DeiC.dk and DeiC's SoMe channels.
- Your option to place your sponsor material in conference folders.
- Free participation in the conference for three persons, including conference dinner and accommodations for one night per person.
- If you want to join with more participants from your company, than the sponsor package allows, you are welcome to register additional participants at the price of the ordinary conference fee.

Sponsorship of DKK 25,000 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- Your option to place your sponsor material in conference folders.
- Free participation in the conference for two persons, including conference dinner and accommodations for one night per person.
- If you want to join with more participants from your company, than the sponsor package allows, you are welcome to register additional participants at the price of the ordinary conference fee.

Sponsorship of DKK 17,500 including:

- Your logo on the conference **website**
- Your logo on posters placed in prominent positions during the conference.
- Your logo on the printed program distributed to participants during the conference.
- A booth in the exhibition area including power and internet connection with unlimited traffic.
- Free participation in the conference for one person, including conference dinner and accommodations for one night.
- If you want to join with more participants from your company, than the sponsor package allows, you are welcome to register additional participants at the price of the ordinary conference fee.

All the prices are excl. vat

## Marketing

You have the opportunity to develop general marketing materials in connection with the conference - with reference to the conference. However, it should be mentioned that DeiC does not deliver the participants' email addresses to you.

## About DeIC

The Danish e-infrastructure Cooperation (DeiC) coordinates Danish digital infrastructure as an umbrella for the eight Danish universities to ensure delivery of computing, storage and network infrastructure to Danish research, teaching and innovation. DeiC coordinates Danish participation in Nordic and European e-infrastructure organisations and projects. DeiC is an entity under the Ministry of Higher Education and Science by Act 70 of April 19, 2012. DeiC is a virtual organisation. DeiC has a board with management level representation from the eight Danish universities. The daily management of DeiC is handled by a CEO employed by the board.

### Contact

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Call or email to hear more about your opportunities.